



PRIDE
INCLUSION
PROGRAMS

2026 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSORSHIP OPPORTUNITIES

prideinhealth
+wellbeing

2026 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS



Pictured: Professor Kerry Phelps AM – Co Patron of Pride in Health + Wellbeing

ABOUT THE AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS

Save the date for the 2026 Australian Pride in Health + Wellbeing Awards! Join us on Thursday 19 March 2026 at 3pm AEDT from anywhere in the country.

This important event recognises the achievements in LGBTQ+ inclusion across the health and community services sectors, measured through the Health + Wellbeing Equality Index (HWEI).

Awards will be given to the Platinum and Gold Service Providers, Most Improved Service Provider, and Service Provider of the Year. We will also announce our exciting individual awards: Executive Leadership Award, LGBTQ+ Ally of the Year, LGBTQ+ Inclusive Innovation Award, and LGBTQ+ Role Model Award.

Celebrate, learn, and be inspired by best practice, innovation, and person-centred care with us at the 2026 Australian Pride in Health + Wellbeing Awards!

2026 ONLINE EVENT DETAILS

Date: Thursday 19 March 2026
Time: 3pm – 4pm (AEDT)
Platform: Hosted online



PRIDE



IN HEALTH + WELLBEING AWARDS

2026 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSORSHIP

The Australian Pride in Health + Wellbeing Awards Ceremony will showcase the best of Australian LGBTQ+ inclusive service delivery, and celebrate innovation, best practice and thought leadership in health and community services.

The Awards provides an exciting opportunity for your organisation to be linked not only with improving health and wellbeing outcomes for LGBTQ+ Australians, but also with the leading edge of inclusive service delivery practices for those of diverse sexualities and genders.

Our sponsorship types listed below offer a different level of options and benefits to choose from depending on your organisation's financial commitment and needs. All our sponsors will be showcased during the event and will have their logo, company name and organisational messaging promoted in dedicated social media posts, email campaigns, and website marketing.

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$5,000	DEPT. OF HEALTH & AGED CARE
AWARDS NAMING RIGHTS:			
• 2026 LGBTQ+ Ally of the Year	1	\$2,000	AVAILABLE
• 2026 LGBTQ+ Inclusive Innovation Award	1	\$2,000	AVAILABLE
• 2026 LGBTQ+ Role Model Award	1	\$2,000	AVAILABLE
• 2026 Executive Leadership Award	1	\$2,000	AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

Of course, if there's not an option that best suits your organisation's goals and you would like to discuss a tailored sponsorship package, please contact:

Francisco Lopez – National Health Lead, ACON's Pride Inclusion Programs
flopez@acon.org.au

2026 AWARDS NAMING RIGHTS SPONSORSHIP

Naming Rights Sponsorship is a distinctive way to promote your organisation and its commitment to LGBTQ+ inclusive service delivery.

LGBTQ+ Ally of the Year – This award recognises the outstanding contribution of an individual within an organisation who doesn't personally identify as LGBTQ+, but who has made a significant contribution to LGBTQ+ inclusion as an ally. The winner will have supported both staff and service users (including family and carers) with LGBTQ+ inclusive care.

LGBTQ+ Inclusive Innovation Award – This award recognises innovation in LGBTQ+ inclusion in the health and community services sectors. This can be focused on internal or external innovation work undertaken aimed at improving LGBTQ+ inclusive service delivery.

LGBTQ+ Role Model Award – This award is for an LGBTQ+ individual within an organisation who is highly visible as an LGBTQ+ role model and has made an outstanding contribution raising awareness, advocating for, and promoting, LGBTQ+ inclusive service delivery within the organisation.

Executive Leadership Award – This award recognises the outstanding contribution to LGBTQ+ inclusion from an executive or senior leader within an organisation.

2026 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	AWARDS NAMING RIGHTS \$2,000
DIGITAL EXPOSURE		
Year-long sponsor profile published on the Pride in Health + Wellbeing website Due Fri 6 Feb 2026, 150 word limit	+	+
Social media mentions in the lead up to the 2026 Australian Pride in Health + Wellbeing Awards	+	+
Opportunity to submit a short quote to be used in a social media tile. Quote can be about why you are sponsoring this event, or what inclusion in the health and community services sectors means to your organisation. This tile will include your organisation's name, logo and quote, and will be used on our social media platforms Due Fri 6 Feb 2026, 20 word limit	+	+
Sponsor logo on Australian Pride in Health + Wellbeing Awards marketing materials Logo to be provided in vector format eg .ai .eps .pdf Due Fri 6 Feb 2026	+	–
Logo on the front cover of the digital program	+	–
Logo within the digital program	+	+
Advertisements within digital program Full page: 148 x 210mm (portrait) 300dpi PDF, all text outlined, + 4mm bleed, no crop marks Due Fri 6 Feb 2026	2 full page ads	–
Sponsorship Profile within digital program Due Fri 6 Feb 2026	200 words	–

2026 AUSTRALIAN PRIDE IN HEALTH + WELLBEING AWARDS SPONSOR BENEFITS

	PLATINUM \$5,000	AWARDS NAMING RIGHTS \$2,000
EVENT BENEFITS		
Verbal acknowledgment of your sponsorship at beginning and end of Awards Ceremony	+	+
Logo on holding slides throughout event	+	+
Opportunity for an Executive representative to deliver a 3 minute sponsor address on why you are sponsoring Exec. representative's name and job title to be provided Due Fri 6 Feb 2026	+	-
Opportunity for a representative to announce an award Representative's name and job title to be provided Due Fri 6 Feb 2026	+	+
Engraved organisation name on trophy	-	+
Opportunity to provide a 2 minute video showcasing any work your organisation has done to be inclusive. This video will be shared on our social media pages in the lead up to the event Must be high resolution video in a .mp4 format or similar Due Fri 6 Feb 2026	+	+



We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners and Custodians of Country across Australia and their continuing connection to lands, waters, skies and communities. We pay respect to Elders past and present, and extend this to all Aboriginal and Torres Strait Islander people attending our events.

ACON'S PRIDE INCLUSION PROGRAMS

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